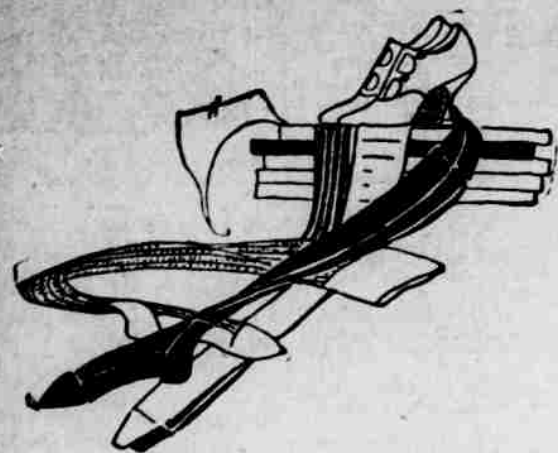


M & K Announce One of the Most Remarkable Events of Its Kind Ever Planned

Sale of 4,800 Pairs of Women's and Misses' FINE SILK HOSE



Celebrated McCallum--Onyx--Wayne Knit--Kayser--Gordon--and other famous lines. Every pair perfect, every pair worthy of your entire confidence, and every pair offered at a saving far too substantial to overlook.

Silk Stockings at \$1.35
Regularly \$1.80

Women's \$1.80 pure thread silk hose, made with mock seam leg and seamless feet. Black, white, grey, brown, navy. Special **\$1.35**

Women's 95c full fashioned lisle hose with reinforced soles and garter tops of lisle. Black, white and cordovan. Special at 79c.

Silk Stockings at \$1.89
Regularly \$2.95

Women's \$2.95 pure thread silk hose with reinforced lisle garter top, fashioned leg. Black, white and cordovan. Special at **\$1.89**

Women's \$1.65 extra fine silk lisle hose, made full fashioned, wide elastic hem, tops and double sole and heel. Black, white, cordovan. Special at \$1.39.

Silk Stockings at \$2.25
Regular \$3.50

Women's \$3.50 full fashioned pure silk hose, elastic lisle tops. Black, white and cordovan. A remarkable sale at **\$2.25**

Silk Stockings at \$2.50
Regularly \$3.75

Women's \$3.75 full fashioned thread silk hose with lisle tops and reinforced heels and soles. Black and navy. Special at **\$2.50**

Wayne Knit fine cotton hose for women, elastic hem top, reinforced heel and sole. Black and white. Special at 29c. Out-sizes, special at 39c.

Silk Stockings at \$2.85
Regular \$3.95

Women's pure thread silk clocked hose. Made full fashioned with lisle garter tops and soles. Black and Havana brown clocked in white, white clocked in black. Special **\$2.85**

Friday is Bargain Day at the M & K ROCK ISLAND



\$1.50 satin and crepe de chine camisoles—lace trimmed with bodice tops **79c**

Silk Underthings are Practical as Well as Charming

Whether you choose a model of wash satin or crepe de chine in these dainty underthings of silk, it is impossible to feel otherwise than perfectly groomed. Each garment offered has been fashioned with scrupulous care along lines that are as graceful as they are smart.

Special Sale of Silk Underthings
\$2.50 Satin and Crepe de Chine Camisoles

Lace trimmed and plain tailored styles with ribbon **\$1.48**

Crepe de Chine and Satin Envelope Chemise

Lace trimmed and tailored styles with georgette tops—other daintily embroidered with built up and bodice tops. Values to \$7.50 **\$3.48**

Also a complete line of Kayser Silk Underwear.

Here are Two Styles in \$25 Silk Skirts on Sale \$16.50



As a special feature we place on sale the newest styles in skirts.

BARONETTE SATIN FAN-TA-SI CREPE DE CHINE

Regular \$25 Special at \$16.50

See our window displays of the beautiful skirts in this sale. Be sure to be here Friday or Saturday.

Sale Rich Silk DRESSES

Underpriced Tomorrow At

\$25

The values are unusual Afternoon and street types

Including up to \$45 Values

A sensational dress reduction event that not only offers amazing opportunities, but includes the season's most successful models. Late spring arrivals—revealing summer tendencies—crisp and fresh and beautiful.

—Tricolettes —Crisp Silk Taffetas
—Foulards —Figured Georgettes
—Soft Satins —Wool Jerseys
—Beaded Georgettes

Graceful, bouffant, straightline modes with numerous innovations and chic developments. Satisfaction in every seam and line—featuring short sleeves, Turkish hems, etons, etc. Every color.



Extraordinary Sale SILK DRESSES at \$15

Charming satin, crepe de chine, tricolettes. Former prices to \$35. On sale at \$15.



Tomorrow, Friday and Saturday a Striking Opportunity to Buy Stunning Waists at Practically Half Price.

Four Large Groups—Voiles, Batistes, Organdies, Wash Materials of all kinds, and Georgettes.

Must be a good reason for an action as radical as this. We want to create a two days' business in the waist department that will make anything of the past look small. There can be no question about results with blouses and prices like these for tomorrow, Friday and Saturday.

\$5,000 Worth of Fresh Summer Blouses

Voiles—batistes—organdies and georgettes, in all white, also smart colored effects. Tailored and lace trimmed. Beautifully hand embroidered, tucked, hand drawn-work, frill styles, round, square, collarless and Buster Brown styles.

Waists, values to \$2, at **95c**

Waists, values to \$4, at **\$1.95**

Waists, values to \$5, at **\$2.95**

Georgette Waists, values to \$7.50 at **\$3.95**

Supply your summer needs now while you can select from endless assortments of Fresh New Summer Blouses of every wanted kind and description at these very low prices.

95c \$1.95 \$2.95 and \$3.95

Best Beloved in Her Wardrobe is the Little Girl's White Frock

Don't you remember when you were little, how glad you were when mother promised you a frilly white frock if you would tend to your lessons nicely as every little girl should? The dresses now being offered here may differ somewhat from the styles you picked out then, but they are going to make many little misses happy for they are so beautiful and summery, so exactly what little girls want for graduation, and confirmation.

Girls' White Dresses, sizes 8 to 14 years, \$3.95, \$4.95 and \$5.95
Tots' White Dresses, sizes 2 to 7, \$2.50, \$2.95, \$3.95 and \$4.50
White Dresses for the Junior Miss in Voiles and Organdies, sizes 14 to 16 at \$9.95 to \$14.95



Extra! Sale

As a stirring attraction to establish new selling records in our shoe department for Friday and Saturday.

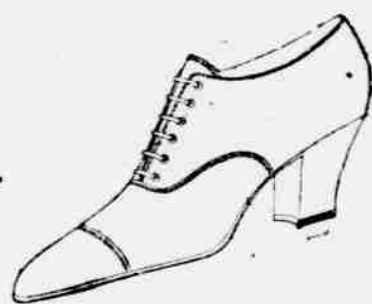
Armstrong High Grade \$15 and \$16.50 One-Button Cleo Oxfords at

\$9.95



A very smart model in Beaver Kid with Buck Top, Brown Kid with Beaver Top. Very light weight Goodyear welt soles, full wood covered Louis heels. Sizes 3 to 7, AAA to C.

The Whitest of Summer Footwear



Since the attractiveness of white shoes, oxfords or pumps depends upon their "Whiteness" this store has made it a special point to select its white modes with scrutinizing care.

White Pumps, Colonials, Oxfords and Two-Eyelet Ties in White Canvas and Reingcloth.

In all the latest styles and models. Extra values at

\$5 \$6 \$7.50 \$9.95



Low Shoes for Children

The very newest in oxfords for children and misses. Brown Calfskin, Black Calfskin, Patent Leather. Lace styles. Goodyear welt soles. Made to fit right and give lasting satisfaction. Values that cannot be duplicated.

Children's sizes, 5 to 8, \$2.50 to \$5
Misses', 8 1/2 to 11, \$3.50 to \$5.95
Misses', 11 1/2 to 2, \$4.50 to \$7.95
Growing Girls' 2 1/2 to 7, \$5 to \$6.95